

**Cocola Broadcasting Companies, LLC**  
**August 1, 2013- July 31, 2014 EEO Public Files Report**

KGMC-DT, KBID-LP, KHSC-LP, KJEO-LD, KJKZ-LP, KMSG-LP, KSDI-LD, KVHF-LD, KGMC-DT, KCWB-LP, KFAZ-CA,  
 KMCF-LP, KVVG-LP, KBFK-LP, KJOI-LP, KCBT-LD, KPMC-LP, KSAO-LD, KKDI-LP, KWSM-LP & KRHT-LP

**Prong 3 Longer-Term Recruitment Initiatives  
 Implemented During The Previous Year**

No.	Date	Initiative	Description	Scope of Involvement	Personnel Involved
1	3/26/2014	Job Fair	Fresno County's Job Fair	Attended job fair w/ materials & handouts	Melida Saldana - Marketing Programming Director & John Her - Master Control Supervisor/ Operation
2	Sept- Nov 2013	Internship	Cocola Broadcasting Companies Internship Program	Master Control Operator training- 150 hours	John Her - Master Control Supervisor/ Operation Manager
	May- Jul 2013	Internship	CSU of Fresno State Internship	Master Control Operator training- 150 hours	John Her - Master Control Supervisor/ Operation Manager
3	1/1/2014	Internship	CSU of Fresno State Internship	Master Control Operator training- 20.5 hours	John Her - Master Control Supervisor/ Operation Manager

Sign:



Kevin Mosesian  
 Corporate Stations Manager

Date:

5-22-14


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**Full- Time Positions Filled**

Full Time Position	Position Title	Date Open	Date Filled	Recruitment Source(s) utilized to fill the vacancy (including organizations entitled to notification)*	Number of Interviewed	Number of Hired
Yes	Account Executive	4/1/2013	4/1/2013	Craigs List, Workforce Connection, Job Fairs	1	1
Yes	Account Executive	7/26/2013	8/28/2013	Craigs List, Workforce Connection, Job Fairs	1	1
Yes	Account Executive	7/26/2013	8/26/2013	Craigs List, Workforce Connection, Job Fairs	1	1
Yes	Production Manager	11/30/2013	12/30/2013	Craigs List, Workforce Connection, Job Fairs	1	1
No	Master Control Operator	11/7/2013	11/7/2013	Cocola Broadcasting Companies Internship	1	1
Yes	Accounting	1/6/2014	2/10/2014	Craigs List, Workforce Connection, Job Fairs	4	1
Yes	Accounting	4/15/2014	4/21/2014	Craigs List, Workforce Connection, Job Fairs	5	1
Yes	Accounting	5/15/2014	4/21/2014	Craigs List, Workforce Connection, Job Fairs	3	1

\* See Recruitment Sources for contact information

Sign:   
 Kevin Mosesian  
 Corporate Stations Manager

Date: 5-6-14

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**Information Regarding Recruitment Sources Contacted for Full- Time Vacancies**

No.	Recruitment Source	Contact	Total Interviewed	Entitled to Notification
1	Fresno CC Career & Employment	Anne Adams	2	No
2	The Fresno Bee	Customer Service	5	No
3	Crate's List	Internet site ad was set up by Cocola	5	No
4	Workforce Connection	Mark Lozada	2	No
5	DSS Job Fair	Crystal Ybarra	2	No
6	Cocola Broadcasting Companies Internship	John Her- Master Control Supervisor	1	No

Sign:



Kevin Mosesian  
 Corporate Stations Manager

Date:

5-22-11